

# STONEBANKS **Media Outreach**

## **Business**

Forbes Business  
Harvard Business Review  
Inc.  
Fortune  
Bloomberg Business Week  
Entrepreneur  
Fast Company  
Canadian Business Magazine  
Business Connect  
Business Elites Africa  
Business Matters  
Insights Success  
I Will Teach You To Be Rich  
Seth Godin Blog

## **California**

The Fresno Bee  
The Orange County Register  
The San Diego Union-Tribune  
Los Angeles Magazine  
Los Angeles Times  
Nob Hill Gazette  
North Coast Journal  
Sacramento Business Journal  
Sacramento Magazine  
San Diego Magazine

## **San Francisco Bay Area**

48 Hills  
7x7  
Diablo Magazine  
East Bay Express  
East Bay Monthly  
East Bay Times  
Ed Source  
Impulso News  
KALW

## **San Francisco Bay Area (Cont.)**

KCBS Radio  
KGO Radio News  
KGO-TV ABC 7  
KPIX CBS  
KQED Public Radio  
KRCB  
KRON TV  
KSRO  
KTVU  
La Voz Bilingual Newspaper  
Los Angeles/San Francisco Daily Journal  
Marin Independent Journal  
NBC Bay Area  
North Bay Bohemian  
North Bay Business Journal  
North Bay Woman Magazine  
Oakland Magazine  
Oakland North  
Petaluma Argus Courier  
Sacramento Bee  
San Francisco Business Times Magazine  
San Francisco Chronicle  
San Francisco Examiner  
San Jose Mercury News  
SF Bay Guardian  
SF Public Press  
SF Weekly  
Silicon Valley/San Jose Business Journal  
The Community Voice  
The Healdsburg Tribune  
The Press Democrat  
The Share Guide  
The Sonoma Index Tribune  
Nob Hill Gazette  
San Francisco Magazine  
San Francisco Business Times Magazine  
Silicon Valley/San Jose Business Journal

No matter how great your company, what **others** say about you is far more important than what **you** say about you.



These are the publications we currently pitch. If you'd like to add another publication, please reach out. Let's add them to your Media Outreach Strategy.



**Stonebanks Sales Management Teams**

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# STONEBANKS **Media Outreach**

## **Tech**

AI News  
ArsTechnica  
Beta News  
Bloomberg Business - Technology  
Business Insider  
CloudTech  
Computer World  
Data Center Knowledge  
e72  
Economist  
Endgadget US  
ExtremeTech  
Forbes Tech News  
Government Technology  
Guardian (Tech)  
Healthcare IT News  
Huffington Post Tech  
Information Week  
InfoWorld  
The Next Web  
NYT Technology  
PC Mag  
PC World  
Re/Code  
TechCrunch  
The Verge  
Wall Street Journal  
Washington Post Innovations  
WIRED  
ZDNet

## **Biotech**

33 Charts  
123 Biotech  
PharmTech  
Elsevier  
MassDevice  
Science Daily

Technology Networks  
FDA Law Blog  
Healthcare Innovation  
Patent Docs  
PharmaLeaders

## **Construction**

Aerotech News and Review  
Afar  
C California Style  
CA Home and Design  
CA-Modern  
California Homes  
California Northern  
Comstock's magazine  
Sunset Magazine

## **Healthcare**

ABC News: Health  
The Atlantic: Health  
BBC News: Health  
Clinical Advisor  
CNN: Health  
Discover Magazine  
Forbes  
Harvard Health  
Kaiser Health News  
Knowable Magazine  
Live Science: Health  
MDedge  
Medical Daily  
Medical News Today  
New Scientist: Health  
New York Times: Health  
NPR: Shots Health News  
Quanta Magazine  
Scientific American  
TIME Health



In order to have your pitches fall on the right ears at the right time, you must research your audience, know which journalists cover the beats that best fit your subject matter, and what they're looking for.

Then build a relationship with them. We make it easy! Get in touch to find out how Stonebanks SMT can manage this process for you!



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